



GAMERSX

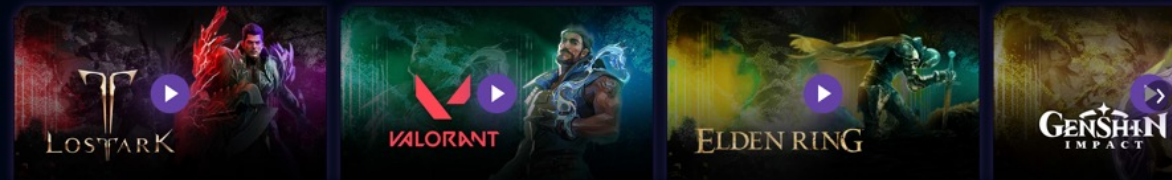
Golden Rule in Gaming™



Top 12 Streamers on GAMERSX TV



Top Games



Esports OnDemand | Summer Finals



WE GROW GAMING INFLUENCE

WHAT IS GAMERSX?

GAMERSX is an OTT platform designed for live broadcast promotion and digital syndication. Specializing in gaming influence, we provide modern solutions to help influencers grow their brand value.

Our API request model offers the ability to increase user discoverability from Twitch and Youtube

Offering new real-time solutions to individuals seeking to strategically plan a new career path in gaming

ABOUT THE GAMERSX GROUP

WHO IS GAMERSX?

GamersX is a consortium of platforms meticulously crafted to elevate the brand value of gaming influencers, comprising GamersX.tv and the GamersXchange.



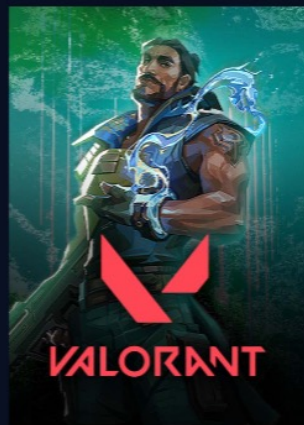
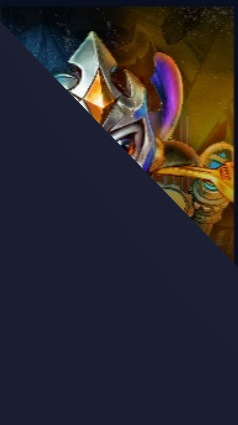
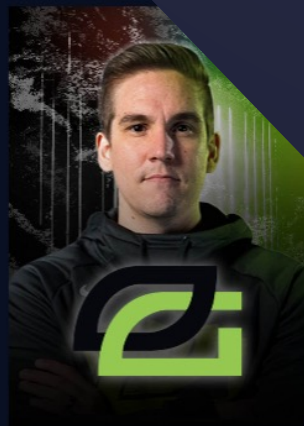
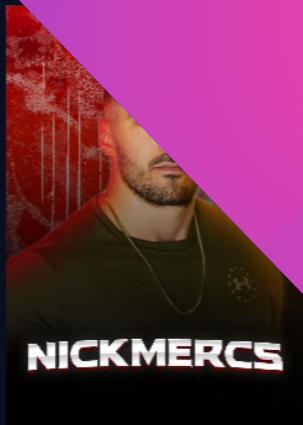
GamersX.tv is a live broadcasting & digital syndication platform, designed to increase influencer discoverability.

AVAILABLE NOW

The logo for GamersX Change features a large, stylized red 'X' composed of thick, overlapping lines. To the right of the 'X', the text 'GAMERS' is written in a bold, white, sans-serif font, and 'CHANGE' is written below it in the same font.

GamersXchange is a dynamic solution that offers streamers distinctive opportunities to foster the growth of their brand image.

COMING in 2024



WE BUILD INFLUENCERS



LEARN ABOUT HOW WE GROW STREAMERS

01

Consult a GAMERSX representative to find how we can grow the streamers and influencers around you.

02

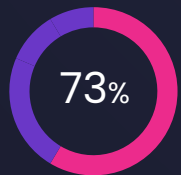
Discover the essential resources available to gaming influencers, empowering them to leave their mark and redefine the gaming landscape.

[LEARN about GamersX FREE Streamer Promotion](#)



YOUR BRAND ON GAMERSX.WIKI

GAMERSX.wiki stands as a distinguished influencer database, spotlighting verifiable performance metrics, demonstrating elevated levels of influential prowess, and fostering promising collaboration opportunities.



WHAT IS GAMERSX.WIKI?

Not just a database; it's an innovation hub. Our influencer database is a powerhouse of information designed to spotlight rock-solid performance and elevate influencers to new heights of influence.

GAMERS_X WIKI



Stream Beyond the Galaxy

**LAUNCH
YOUR BRAND**

FIND OUT HOW





WE STAND FOR GAMERS

Our mission as GamersX is to set concrete standards, designed to that help influencers in their passions, missions & brand identity.



01

Define Your Character
both on / off screen

02

Showcase your unique
Skillset / Knowledge

03

Be Passionate about your
stream



GAMING INDUSTRY TAM.

THE GAMING IMPACT

Given the pandemic-driven surge in the gaming market and the globalization of advertising in syndicated entertainment, our vision is to participate in the opportunity of more than \$20 billion in annual ad spending, generated by Disney, Netflix, Comcast, Prime Video & Viacom.



01

Global Marketing size valued at 249.55B in 2022. Expecting to reach 660B in Market size by 2030. YTY growth of 13%

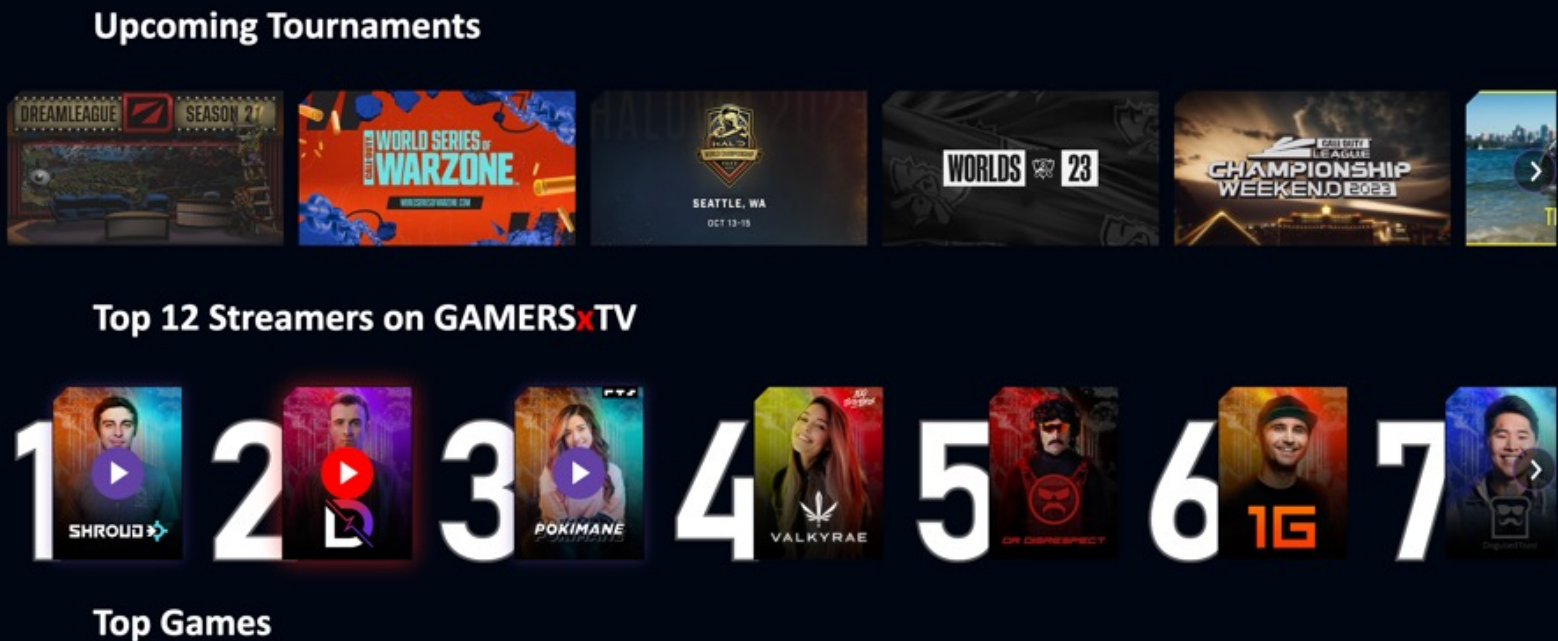
02

Media powerhouses like Disney, Netflix, and Amazon allocated over \$48 billion for Direct-to-Consumer (DTC) advertising out of their \$136.4 billion 2023 production budget.

03

In 2023, influencer marketing has grown significantly to \$21.1 billion, up by 29% from the previous year's \$16.4 billion.

ADVERTISE YOUR BRAND ON GAMERSX



01

Locate a placement that fits your brands budget

02

Develop & Submit your brand advertisement

03

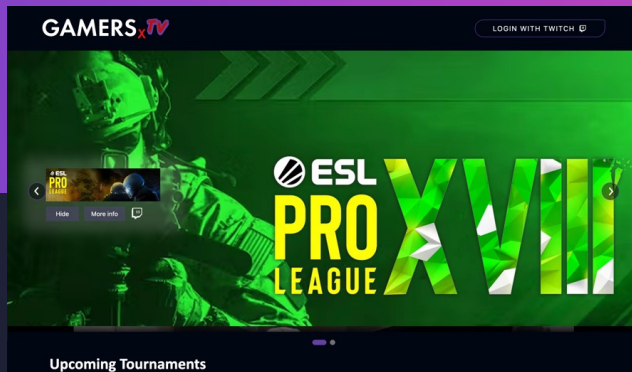
Receive live mockups to assess any changes

04

Receive a monthly report on your placement



LOCATE AN AD SPOT

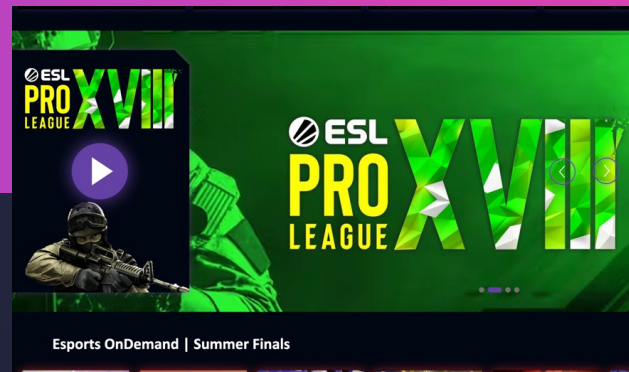


MAIN DISPLAY

1 Exclusive AD Spot Available

Dimensions: 3840 x 2160

PRICE: \$300 per day*

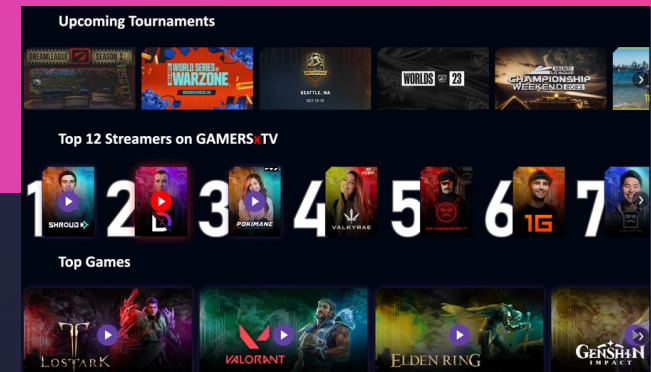


PROMO LEVEL DISPLAY

3 AD Spots Available

Dimensions: 3840 x 2160

PRICE: \$150 per day*



ADVERTISEMENT ROW SPOTS

10 AD Spots Available

Dimensions: 3840 x 2160

PRICE: \$50 per day*



*Each AD Spot must be reserved for 30 days

AD LOOKBOOK

OUR LIVE MOCKUPS

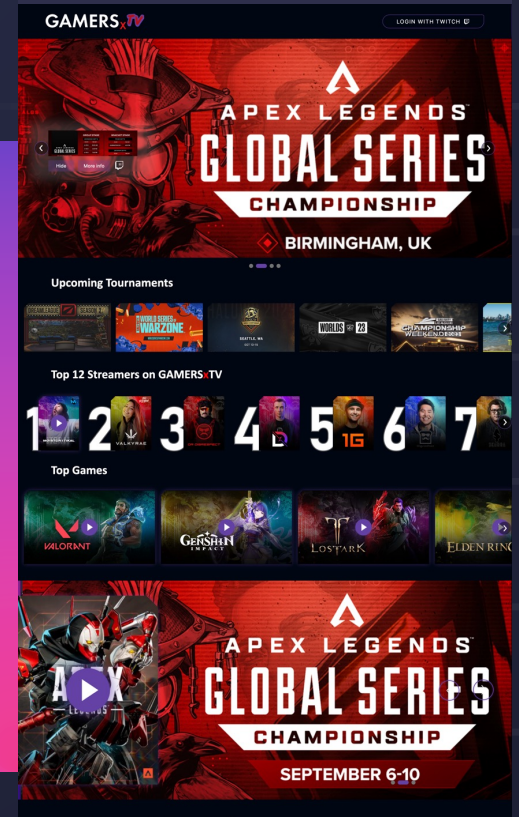
For each reserved ad spot, we offer live mockups to all clients, enabling them to review, make adjustments, and prepare their production for the chosen ad spot(s)



01

EXAMPLE 1 | ESL PRO LEAGUE

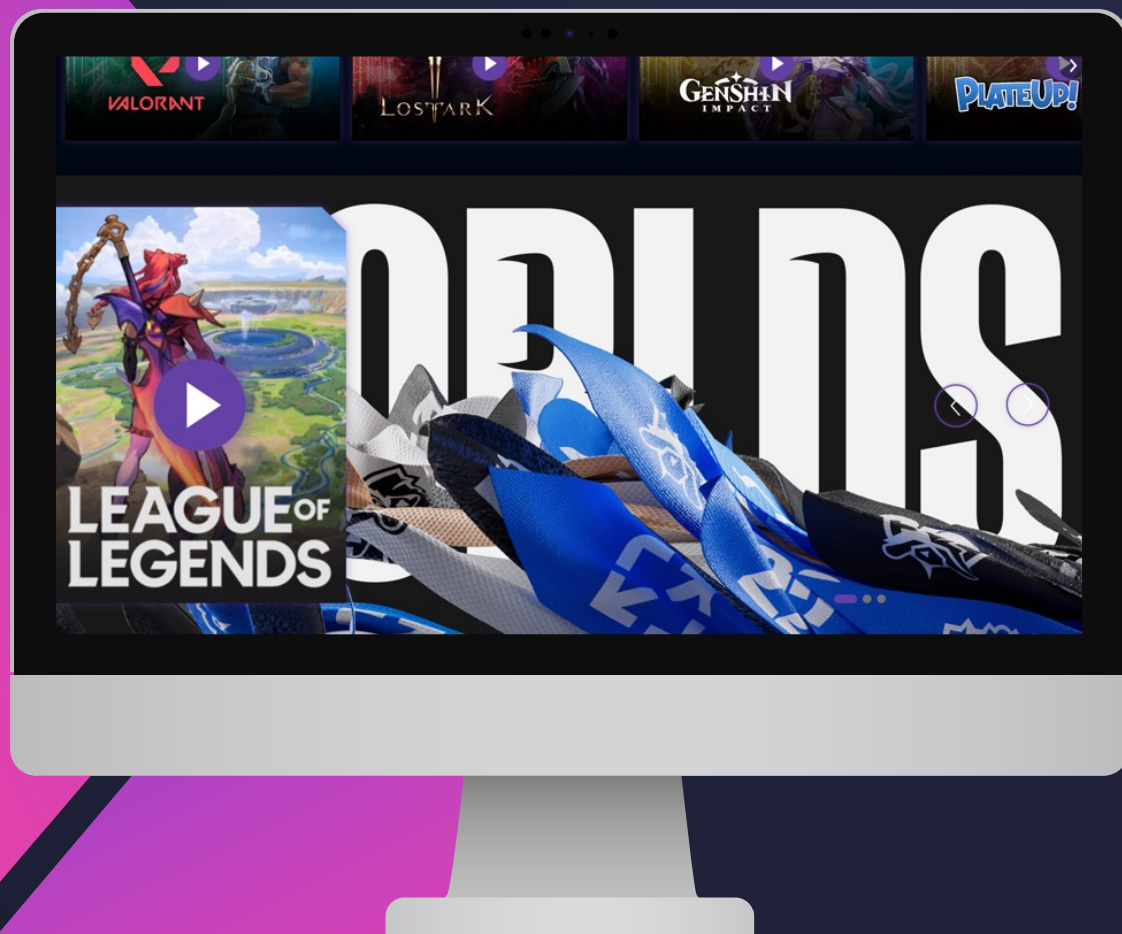
ESL PRO League caters to over 2 million in viewership



02

EXAMPLE 2 | APEX GLOBAL SERIES

APEX ALG is PlayStation Tournament's Tier 1 Gaming Partner offering more than 5 million in Viewership



MONTHLY REPORTING

RECEIVE MONTHLY REPORTING

We offer monthly reporting services to all our advertising clients, furnishing them with insights into key metrics such as reach, engagement, Daily Average User (DAU), and other relevant data points. These metrics contribute significantly to the cultivation of brand identity and awareness for your brand.



More than 80% of our monthly reporting is driven by daily average users (DAU) on GamersX.tv.

HOW TO WORK WITH GAMERSX

INTERESTED IN PLACING AN AD SPOT?

Start by completing the Advertisement Form available on Gamersx.GG or conveniently scan the QR code provided below to commence the process. Kindly note that our minimum advertising expenditure across all our GAMERSxGROUP platforms is set currently at \$10,000.

SCAN THE QR CODE
TO LEARN MORE

VISIT
[GAMERSX.GG/ADVERTISE](https://gamersx.gg/advertise)



GAMERSX

CONTACT US



+01 (424) 279-4073



Advertise@Gamersx.gg



www.GAMERSX.gg www.GAMERSX.tv

PROMOTE YOUR BRAND ON GAMERSX.TV

If your brand is interested in promotional opportunities through various placements within the GAMERSXGROUP, please fill out the form on our website.

Learn More, Visit: [www. GamersxX.gg/advertise](http://www.GamersxX.gg/advertise)



THANK YOU



Golden Rule in Gaming™